



FILE: TBS\_logo\_SPOT\_positive.ai



FILE: TBS\_logo\_SPOT\_negative.ai

## SPOT LOGOS / TOTAL BEVERAGE SOLUTION 2012



20 CYAN  
91 MAGENTA  
100 YELLOW  
33 BLACK



20 CYAN  
35 MAGENTA  
85 YELLOW  
15 BLACK

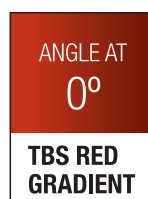


FILE: TBS\_logo\_gradient\_positive.ai



FILE: TBS\_logo\_gradient\_negative.ai

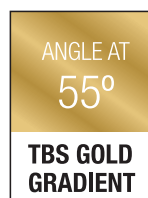
## GRADIENT LOGOS / TOTAL BEVERAGE SOLUTION 2012



GRADIENT BUILT FROM:

0 CYAN  
91 MAGENTA  
100 YELLOW  
20 BLACK

15 CYAN  
91 MAGENTA  
100 YELLOW  
60 BLACK



GRADIENT BUILT FROM:

10 CYAN  
20 MAGENTA  
60 YELLOW  
0 BLACK

20 CYAN  
35 MAGENTA  
85 YELLOW  
15 BLACK



FILE: TBS\_logo\_mono\_positive.ai



FILE: TBS\_logo\_mono\_negative.ai

## MONOCHROMATIC LOGOS / TOTAL BEVERAGE SOLUTION 2012



MONOCHROMATIC  
LOGOS CAN BE  
"COLORED" FOR  
USE ON LIMITED  
COLOR APPLICATIONS.  
SEE EXAMPLE BELOW:

